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Maybank wins the Achievement in Liquidity Risk Management Award 2015

- Implementation of the Convergence of Balance Sheet Management (CBSM) program
- Creation of Maybank Group Corporate Treasury (GCT)
- Development of a web-based reporting platform

Hong Kong, April 15th2015 - Maybank has been named as winner for the **Achievement in Liquidity Risk Management** award 2015during The Asian Banker Risk Management Awards Programme. The programme has been administered by The Asian Banker under itsprestigious annual Business Achievement Awards programme. The awards ceremony was held in conjunction with The Asian Banker Summit 2015, the foremost annual meeting for decision makers in the financial services industry in the Asia Pacific region, held at the Hong Kong Convention and Exhibition Centre, Hong Kong on April 15th 2015.

Implementation of the Convergence of Balance Sheet Management (CBSM) program

The CBSM program identified the need to enhance the frequency and automation of liquidity reporting. 2014 was the milestone year for delivery against these objectives. One of the existing issues with the legacy infrastructure was the multiple vendor solution across the region, which made consolidation and reporting time consuming, less flexible and difficult to support. Business growth across the region highlighted the need to approach this on a more strategic level, hence the execution of a standardized solution to facilitate faster risk data aggregation with the capability to run what if analysis when required.

Creation of Maybank Group Corporate Treasury (GCT)

At the inception of the CBSM program the creation of a treasury organization was key in bringing together developments across all work streams. The creation of Group Corporate treasury was a historic development for the Bank and highlighted the drive for efficiency in the management of central balance sheet resources. To fulfil its mandate, GCT created a new unit specifically to address liquidity management across the Group.

Development of a web-based reporting platform

An additional feature of the Liquidity Risk ManagementInfrastructure was the inclusion of a web based reporting platform, which publishes the results of these daily reports direct to the desktop of all stakeholders. This platform makes it possible to drill down into product and deal level information, and present specific views or trends on both the balance sheet and liquidity profile configurable to each user.

The awards programme, administered by The Asian Banker and refereed by prominent global bankers, IT consultants and academics, is the most prestigious of its kind. A stringent three month long evaluation process determined the winners from across Asia Pacific, Middle East and Africa. The

winners were honoured at a gala event that recognized their efforts in using the best technology to run their institutions and bring superior products and services to their customers

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website iswww.theasianbanker.com

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